



International
Optics FAIR
India 2025

Exhibition on optics & ophthalmics



AUG 2025

PRAGATI MAIDAN, NEW DELHI



OUR PROFILE

India International OpticsFAIR is a premier Exhibition on Optics & Ophthalmics in India.

OpticsFAIR brand name is owned by SS Exhibitor which is It's registered trade mark in India.



Organised By



Media Partner



Marketed By





MEET OUR TEAM



SUBASH BANSAL
OPTOMETRIST
President
Optical Association of India
Founder
Optician India, SS Exhibitor, Swiss
Eye Care, Dr Bansal Optics Pvt Ltd



AKASH BANSAL
OPTOMETRIST
CEO SS EXHIBITOR
MD Dr Bansal Optics Pvt Ltd



NEHA GROVER
For Stall inquiry
9872017742



MADHUR GUPTA
Editor Optician India Magazine
MD SMAVS Group
Marketing and Media Partner -
India International OpticsFAIR

OpticsFAIR

serves as the ideal gateway in India's Optical industry, bringing together an average of over 15 thousand professionals

to explore the latest products, technologies and solutions on the national stage. Featuring Branded eyewear, Contact lens & Accessories, Latest Diagnostic Instruments, Eyewear Accessories, Frames & Lens, Kids Eyewear & Accessories, Optometric Instruments etc., SS Exhibitor has more than 10 Years of experience in organizing OpticsFAIR Exhibition in India. Today, OpticsFAIR is one of the most highly anticipated and best-attended shows in India.

The Fair focuses on these Guiding Pillars :-

- Business and trade platform that helps multiplies business opportunities.
- A gathering for professionals to learn and network.
- A must-attend event for accessing the latest eyewear fashion in India.
- Innovation adaptation helps businesses to project future growth direction.
- Education programs and trainings help visitors to stay in step with a constantly changing market.





Top Exhibiting Brands

Top International and National brands that have participated in OpticsFAIR in the past

EssilorLuxottica

Polaroid
eyewear

HOYA
Japanese Technology for Precise Vision

ASTRA

ZEISS

EYEGEAR™

SCOTT
EYEWEAR

TITAN

Franklin
Optical Works

SCAVIN
Optical

SWISS
EYE CARE

Virtue

LENTRACK®

eternity
lifestyles

TAG Hills
Business Eyewear

Enterprise #
Enterprise Optalmics Pvt. Ltd.

TOPCON
Healthcare

MINHA EYE TECH
EYEWEAR & OPTICAL SUPPLIES

JO

Education Program

Optics FAIR Activities



Quiz Contest



Spin & Win



Show Stopper

VISITOR'S PROFILE



Ophthalmologist



Spectacle Lens manufacturers



Optical Retailers



Opticians



Optical Stores



Eye Charitable Clinic



Eye Hospitals



Eye Frame manufacturer



Sunglasses manufacturers



International Buyers



Eyewear Fashion Stores



Eyewear Industry

Multi Brand Showroom

Eyewear Distributors

Wholesaler

Contact Lens

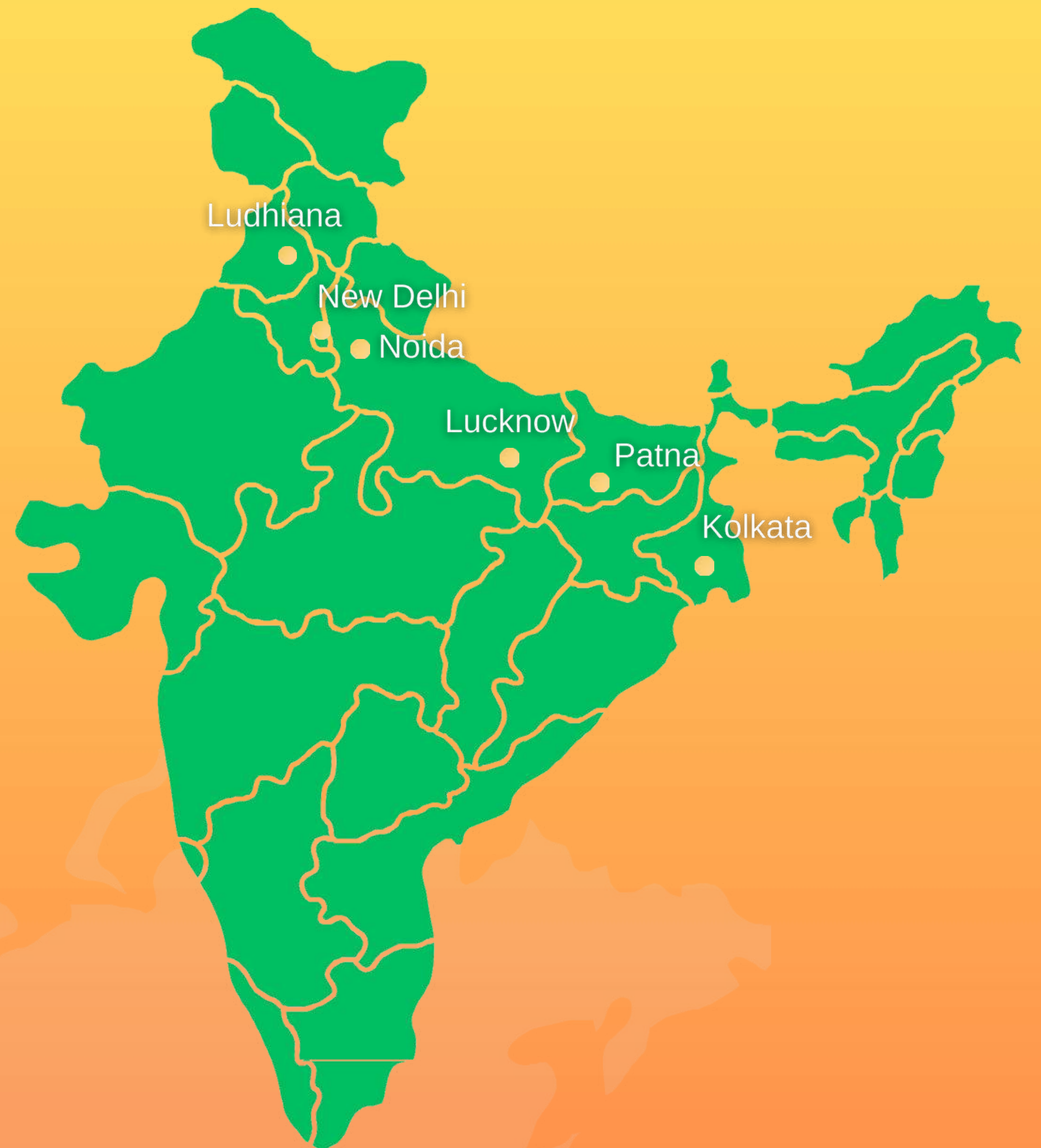
Eyewear Accessories

Machinery Accessories

25000 +
Average Footfall
Visitors Per
Exhibition

1000 +
Brands
Exhibit

- Ludhiana - 2014,2018,2022 (3 times)
- Lucknow - 2015 (1 time)
- Kolkata - 2016 (1 time)
- Noida - 2021-2023 (2 times)
- Patna - 2024 (1st time)
- New Delhi - 2025 (1st time)





OpticsFAIR in pictures





Mounting Period -27-08-2025 to 28-08-2025
Exhibition Period -29-08-2025 to 31-08-2025

Orange Colour- Booth Price - 9200 per sqmt
Bare Booth Price - 8800 per sqmt

Green Colour- Booth Price - 9700 per sqmt
Bare Booth Price - 9300 per sqmt

Pink Colour- Booth Price - 10200 per sqmt
Bare Booth Price - 9800 Rs. per sqmt

Electricity Charges + GST Extra



BRANDINGS OPTIIONS



 **International
Optics FAIR
India 2025**

Venue:

Pragati Maidan

Bharat Mandapam,
Hall No.6, Gate No.4,
New Delhi

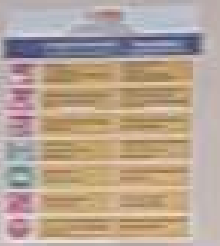
Fri 29, Sat 30, Sun 31

August, 2025



www.opticsfair.in
opticsfair100@gmail.com

Foyer/Entrance Area



Branded Registration Counter

Counter Charges: ₹35,000 + GST (per counter)
(Inclusive of Branding, 6 Available)





STANDEE

Size: 6 ft x 4 ft

Quantity: 8 Standees

Price: ₹10,000 + GST per Standees



PILLAR FOR BRANDING

Size: 7 ft x 4 ft

Total Pillars: 10 (5 Left + 5 Right)

Price: ₹10,000 + GST per pillar



BRANDING FOR FASHION RUNWAY SHOW

Dates: August 29-31, 2025 (3 days)

Total Slots: 12

Daily Slots: 4 (per day)

Price: ₹10,000 + GST per slot

One showstopper hold your Brand logo
front of Models



ADVERTISEMENT FOR EXHIBITION DIRECTORY

Full Page Advertisement A5 size

Price: ₹5000 + GST

Quantity - 10000



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Ophthalmology

Conference Awards

Panel Branding



Size: 7 ft x 3 ft
Total Panels: 15
Price: ₹10,000 + GST per
Panel



Optometry Conference Awards Panel Branding



Size: 7 ft x 3 ft
Total Panels: 15
Price: ₹10,000 + GST per
Panel



Opticianry Conference Awards

Panel Branding



Size: 7 ft x 3 ft
Total Panels: 15
Price: ₹10,000 + GST per
Panel



Exhibitor Awards

Best stall Award

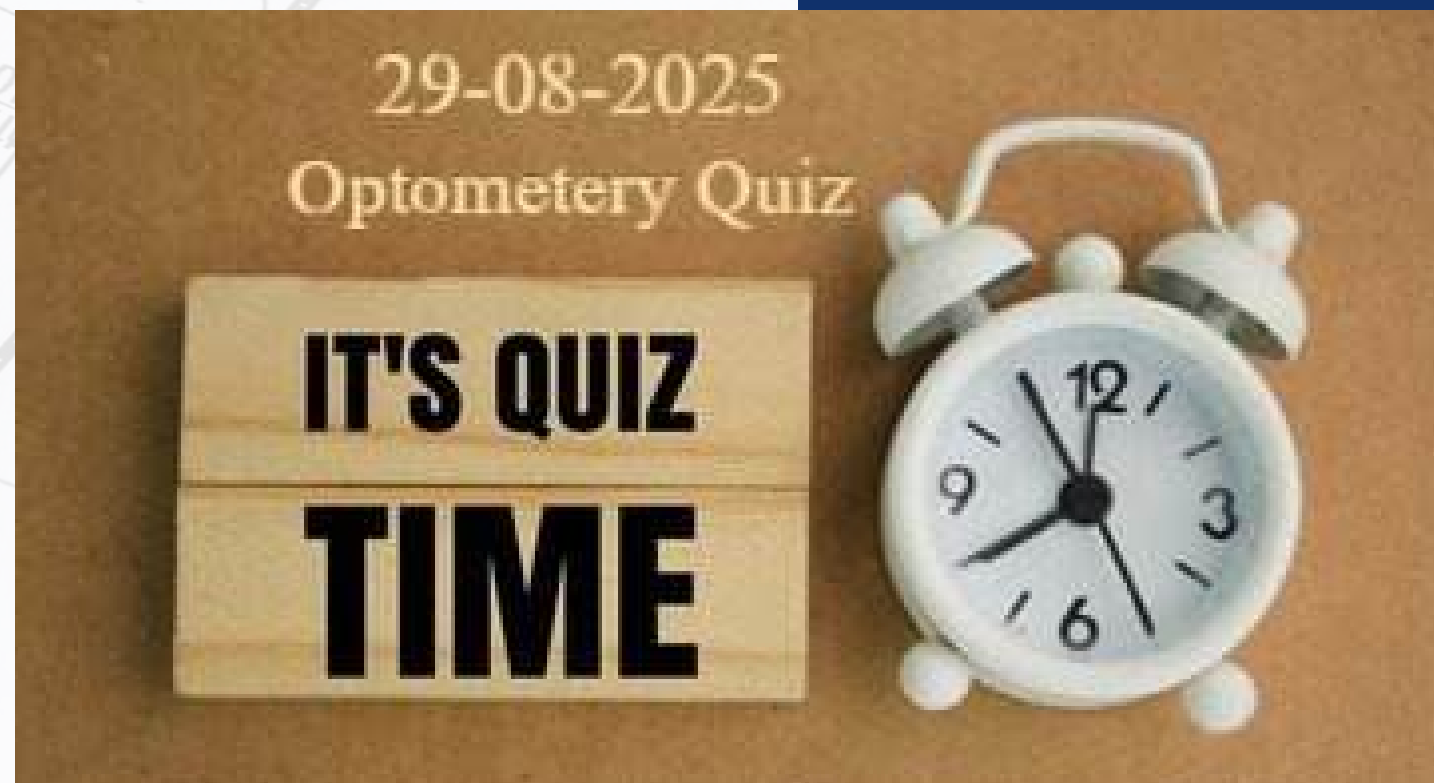


Best Stall Award
on 31 August 2025
Before closing of the event



EDUCATION FAIR

Space, Table Chair, Backdrop



Size: 7 ft H x 6 ft WW
Total Panels: 8
Price: ₹30,000 + GST per Booth



CONTACT US :-



Call for More Info
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Visit Our Website
www.opticsfair.in



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ssexhibitor100@gmail.com